



V4GU Video Campaign Rules

1. Organisation and implementation

The organizer of the V4GU Video Campaign (hereinafter: Campaign) is the University of Pécs (hereinafter: the Organizer), whose registered office is: 7622 Pécs, Vasvári P u 4, tax number: 15329798-2-02, and which acts in accordance with these Rules.

The data processor and data controller of the Campaign is the Organizer.

During the duration of the Campaign, the rules are available to all players on the V4GU <u>https://zoldegyetem.pte.hu/en/news/v4gu_video_competition</u> website.

Any decision of the Organizer in relation to this Campaign is final and binding in all respects, and no legal action may be instituted against them. The Organizer excludes the possibility of the user's claim against the Organizer under any title.

The Organiser reserves the right to cancel or suspend the Campaign, to refuse prizes in whole or in part if there is a suspicion of abuse or breach of the Rules in connection with the Campaign, and in the event of unforeseen circumstances or force majeure. The Organizer reserves the right to supplement or amend these terms and conditions or the Campaign itself. The Organizer has the right to unilaterally stop / cancel the Campaign at any time.

2. Participation rules

Only individuals with employee or student status at the University of Pécs can participate in the Campaign. The Campaign is open to persons who take part in accordance with these rules of the Campaign and automatically accept these rules of the Campaign by participating. The participation of a minor requires the prior consent of the person exercising parental responsibility.

The following are not allowed to participate in the Campaign: the organizers of the Green University program at University of Pécs and the manager and financial manager of the V4GU project.

Participation in the Campaign constitutes acceptance of these rules.

3. Duration of the campaign

Total duration of the Campaign: March 1, 2021 - May 3, 2021

Announcement of results: May 17, 2021

Announcement of results: on the Instagram and Facebook pages of the Green University program, as well as on the campaign website.

4. Course of the game

As part of the Campaign, participants are asked to submit self-made videos showing what they would do differently at our universities to create a more environmentally conscious, energy-efficient, healthier lifestyle. Ideas can relate to the operation of their own university, but they can also be of general application and touch on any topic related to climate protection. Those who register for the V4GU climate protection video competition will be rewarded by offering a free webinar, where photographer Tamás Kovács will give a presentation (in interactive form) about the tricks of video and digital photography on 24 March, 2021. Registrants will receive a confirmation email with a link to the webinar (with the required passwords) and a date. Registration does not require a video submission.





Videos can be uploaded between 1 March and 3 May 2021. The videos will be ranked by a jury of experts from the five universities involved in the project, and an audience vote will be organized, for which the videos will be uploaded to Instagram. The awards ceremony will take place on May 17th. Videos are rated by country, also overall ranking will take place.

5. Awards

The Organizer will award the best video with an electric scooter, and we will reward the creators of another 30 videos with 15 solar outdoor powerbanks and 15 Mi Smart Band 5 activity trackers.

The Organizer reserves the right to modify or terminate the terms and conditions of these Campaign Rules or the Campaign itself during the Campaign. Prizes can be picked up within two months after the announcement of the results. The Organizer will publish the amendments to the regulations and the possible termination of the Campaign on the Instagram and Facebook pages of the Green University Programme, and on the website of the Campaign. It is the responsibility of the participants of the Campaign to be properly informed.

6. Data protection

According to Act LXIII of 1992 on the protection of personal data and the disclosure of data of public interest (hereinafter referred to as "Avtv"), the personal data of the participants are managed and processed by the Organizer and its contributing partners. The legal basis for data processing is the explicit consent of the persons concerned after information. By voluntarily participating in the Campaign, participants expressly consent to the processing and management of their personal data provided during the Campaign. Thus, by participating in the Campaign, participants consent to the inclusion of their data in the Organizer 's database and their use for their own marketing activities, as well as for research and direct business acquisition, pending the Organizer's possible statement of prohibition. By participating in the Campaign, players expressly agree that, in the event that they become winners, the Organizer will publish their name on the Green University social media platforms and on the campaign website. In addition, players expressly agree and acknowledge that they are not entitled to any consideration for the public disclosure of their data in connection with the Campaign. The Organizer, as a data controller, is responsible for the fulfillment of its obligations set forth in these Campaign Rules and the Avtv. The Organizer does not use the personal data managed by it for the purposes of third parties, does not transfer them to third parties and does not misuse them in any other way. The provision of data is voluntary, however, the participant acknowledges that failure to provide the data necessary for the conduct of the Campaign, or if he requests their deletion prior to the transfer of the award, will result in his exclusion from the Campaign.