



University: University of Pécs  
Country: Hungary

## SDG17: PARTNERSHIP FOR THE GOALS

### 17,4 Education for the SDGs

#### 17.4.3. Education for SDGs in the wider community

Have dedicated outreach educational activities for the wider community

- **alumni**
- **local community**
- **diplaced people and refugees**
  
- **alumni**

Alumni members receive information about current course, educational programs, training, and information in the monthly Newsletter, see photos from the 2024 newsletter.

Alumni members can participate in individual training courses, programs, and promotions either for free or with a discount. Participation is usually subject to registration, but relevant information is always displayed in relation to the given training course or program. For example, for the Business Coach and Management Trainer training announced by the Faculty of Economics of the University of Pécs in January 2024, the Faculty of Economics provides a 25% discount on the total cost of the training course for Pécs KTK Alumni students.

2024		
January	February	March
Business Coach Training – PTE KTK	Be good to yourself! - training for physical and mental balance	Write out your goal! - online interactive lecture
Management Trainer Training – PTE KTK		International Evening 2024

**PÉCSI DIPLOMÁSOK KÖRE**  
Alumni hírek

**CSATLAKOZZON AZ ALUMNI KEDVEZMÉNYRENDSZER PROGRAMJÁHOZI!**  
Alumni tagként rendszerünk elfogadható helyi közötti szívesen köszöntjük Új partnereinket. A partnereknek nyújtott szolgáltatások rendszeréről az alábbi linkek kattintva tájékozódhat.  
Aktuális ajánlatunk: Csillag Yoga Élmény

**2024. JANUÁR**

**2024. FEBRUÁR**

**2024. MÁRCIUS**



2024		
April	May	June
Free Alumni Academy – How to become a conscious food shopper?	Generational Knowledge Transfer Celebration	-
Artificial Intelligence Professional Day at TTK	Girls' Day at MIK	
Geocentenary – Alumni Meeting, May 4, 2024		
The secrets of stress-free and exciting presentations – lecture		
Invitation to the Faculty of Arts' musical book launch		

**PÉCSI DIPLOMÁSOK KÖRE**  
Alumni hírek

**CSATLAKOZZON AZ ALUMNI KEDVEZMÉNYRENDSZER PROGRAMJÁHOZ!**

Alumni tagkörtársainkkal elfogadható helyeken között szívesen köszöntjük új partnereinket. A partnereinknek nyújtott szolgáltatások rendszeréről az alábbi linkre kattintva tájékozódhat.

Aktuális ajánlatok: Katona József Színház

**FELHÍVÁSOK**

- Tudományos Akadémia Magyar Tudománykutató Intézetének (MTI) 2024. évi pályázati kiírása
- Magyar Tudomány Akadémia (MTA) 2024. évi pályázati kiírása
- Képzési és Továbbképzési Intézet (KTI) pályázati kiírása

**HÍREK**

- Pécsi Egyetem 175. évfordulója
- A PTE MIK-je és a Magyar Tudomány Akadémia (MTA) közös konferenciája
- A PTE KTI-je pályázati kiírása

**PROGRAMOK**

- Lőrincz Ágnes és a Magyar Tudomány Akadémia (MTA) közös konferenciája
- A Magyar Tudomány Akadémia (MTA) 2024. évi pályázati kiírása
- A Magyar Tudomány Akadémia (MTA) 2024. évi pályázati kiírása

2024. ÁPRILIS

**PÉCSI DIPLOMÁSOK KÖRE**  
Alumni hírek

**CSATLAKOZZON AZ ALUMNI KEDVEZMÉNYRENDSZER PROGRAMJÁHOZ!**

Alumni tagkörtársainkkal elfogadható helyeken között szívesen köszöntjük új partnereinket. A partnereinknek nyújtott szolgáltatások rendszeréről az alábbi linkre kattintva tájékozódhat.

Aktuális ajánlatok: Szatmáry

**FELHÍVÁSOK**

- A Magyar Tudomány Akadémia (MTA) 2024. évi pályázati kiírása
- A Magyar Tudomány Akadémia (MTA) 2024. évi pályázati kiírása
- A Magyar Tudomány Akadémia (MTA) 2024. évi pályázati kiírása

**HÍREK**

- A Magyar Tudomány Akadémia (MTA) 2024. évi pályázati kiírása
- A Magyar Tudomány Akadémia (MTA) 2024. évi pályázati kiírása
- A Magyar Tudomány Akadémia (MTA) 2024. évi pályázati kiírása

**PROGRAMOK**

- A Magyar Tudomány Akadémia (MTA) 2024. évi pályázati kiírása
- A Magyar Tudomány Akadémia (MTA) 2024. évi pályázati kiírása
- A Magyar Tudomány Akadémia (MTA) 2024. évi pályázati kiírása

2024. MÁJUS

**PÉCSI DIPLOMÁSOK KÖRE**  
Alumni hírek

**CSATLAKOZZON AZ ALUMNI KEDVEZMÉNYRENDSZER PROGRAMJÁHOZ!**

Alumni tagkörtársainkkal elfogadható helyeken között szívesen köszöntjük új partnereinket. A partnereinknek nyújtott szolgáltatások rendszeréről az alábbi linkre kattintva tájékozódhat.

Aktuális ajánlatok: Mezőszőlő Park

**FELHÍVÁSOK**

- A Magyar Tudomány Akadémia (MTA) 2024. évi pályázati kiírása
- A Magyar Tudomány Akadémia (MTA) 2024. évi pályázati kiírása
- A Magyar Tudomány Akadémia (MTA) 2024. évi pályázati kiírása

**HÍREK**

- A Magyar Tudomány Akadémia (MTA) 2024. évi pályázati kiírása
- A Magyar Tudomány Akadémia (MTA) 2024. évi pályázati kiírása
- A Magyar Tudomány Akadémia (MTA) 2024. évi pályázati kiírása

**PROGRAMOK**

- A Magyar Tudomány Akadémia (MTA) 2024. évi pályázati kiírása
- A Magyar Tudomány Akadémia (MTA) 2024. évi pályázati kiírása
- A Magyar Tudomány Akadémia (MTA) 2024. évi pályázati kiírása

2024. JÚNIUS

2024		
July	August	September
Two-semester specialized continuing education courses at KTK!	Training for doctors and healthcare professionals with a law degree at the Faculty of Law in Pécs	Free Alumni Workshop - To eat or not to eat? That is the question!
PTE Point Party 2024	Apply for specialized training courses starting in September at the Faculty of Law in Pécs	Researchers' Night: the doors of the TTK laboratories are opening once again
The Faculty of Arts announces a summer university!	Specialized further training courses at the Faculty of Health Sciences	"Active Aging" Pécs Senior Academy for people over 60 in Pécs and Baranya County
	KPVK is organizing a two-day international conference for communication professionals	5. Let's go to PTE! Culture Festival



		XIII. Science Festival
		Young people in Europe ... and around the world – opportunities and challenges (interactive presentation)
		I have time for what I want... time management workshop
		50th anniversary class reunion at MIK

**PÉCSI DIPLOMÁSOK KÖRE**  
Alumni hírek

**CSATLAKOZZON AZ ALUMNI KEDVEZMÉNYRENDSZER PROGRAMJÁHOZ!**

Alumni tagkörtársaink között elfogadható helyi közötti szívesen köszöntjük Új partnereinket. A partnereinknek nyújtott szolgáltatások rendszeréről az alábbi linkre kattintva tájékozódhat.

Aktuális ajánlatunk: Pécsi Söröző Zrt. (Pécsi Sörök Boltja)

<b>FELHÍVÁSOK</b>	<b>HÍREK</b>	<b>PROGRAMOK</b>
<ul style="list-style-type: none"> <li>Felhívás a Pécsi Söröző Zrt. új sörök megismerésére</li> <li>Alumni tagkörtársaink között elfogadható helyi közötti szívesen köszöntjük Új partnereinket. A partnereinknek nyújtott szolgáltatások rendszeréről az alábbi linkre kattintva tájékozódhat.</li> <li>Alumni tagkörtársaink között elfogadható helyi közötti szívesen köszöntjük Új partnereinket. A partnereinknek nyújtott szolgáltatások rendszeréről az alábbi linkre kattintva tájékozódhat.</li> </ul>	<ul style="list-style-type: none"> <li>Alumni tagkörtársaink között elfogadható helyi közötti szívesen köszöntjük Új partnereinket. A partnereinknek nyújtott szolgáltatások rendszeréről az alábbi linkre kattintva tájékozódhat.</li> <li>Alumni tagkörtársaink között elfogadható helyi közötti szívesen köszöntjük Új partnereinket. A partnereinknek nyújtott szolgáltatások rendszeréről az alábbi linkre kattintva tájékozódhat.</li> </ul>	<ul style="list-style-type: none"> <li>Alumni tagkörtársaink között elfogadható helyi közötti szívesen köszöntjük Új partnereinket. A partnereinknek nyújtott szolgáltatások rendszeréről az alábbi linkre kattintva tájékozódhat.</li> <li>Alumni tagkörtársaink között elfogadható helyi közötti szívesen köszöntjük Új partnereinket. A partnereinknek nyújtott szolgáltatások rendszeréről az alábbi linkre kattintva tájékozódhat.</li> </ul>

2024. JÚLIUS

**PÉCSI DIPLOMÁSOK KÖRE**  
Alumni hírek

**CSATLAKOZZON AZ ALUMNI KEDVEZMÉNYRENDSZER PROGRAMJÁHOZ!**

Alumni tagkörtársaink között elfogadható helyi közötti szívesen köszöntjük Új partnereinket. A partnereinknek nyújtott szolgáltatások rendszeréről az alábbi linkre kattintva tájékozódhat.

Aktuális ajánlatunk: Autópályázat

<b>FELHÍVÁSOK</b>	<b>HÍREK</b>	<b>PROGRAMOK</b>
<ul style="list-style-type: none"> <li>Alumni tagkörtársaink között elfogadható helyi közötti szívesen köszöntjük Új partnereinket. A partnereinknek nyújtott szolgáltatások rendszeréről az alábbi linkre kattintva tájékozódhat.</li> <li>Alumni tagkörtársaink között elfogadható helyi közötti szívesen köszöntjük Új partnereinket. A partnereinknek nyújtott szolgáltatások rendszeréről az alábbi linkre kattintva tájékozódhat.</li> </ul>	<ul style="list-style-type: none"> <li>Alumni tagkörtársaink között elfogadható helyi közötti szívesen köszöntjük Új partnereinket. A partnereinknek nyújtott szolgáltatások rendszeréről az alábbi linkre kattintva tájékozódhat.</li> <li>Alumni tagkörtársaink között elfogadható helyi közötti szívesen köszöntjük Új partnereinket. A partnereinknek nyújtott szolgáltatások rendszeréről az alábbi linkre kattintva tájékozódhat.</li> </ul>	<ul style="list-style-type: none"> <li>Alumni tagkörtársaink között elfogadható helyi közötti szívesen köszöntjük Új partnereinket. A partnereinknek nyújtott szolgáltatások rendszeréről az alábbi linkre kattintva tájékozódhat.</li> <li>Alumni tagkörtársaink között elfogadható helyi közötti szívesen köszöntjük Új partnereinket. A partnereinknek nyújtott szolgáltatások rendszeréről az alábbi linkre kattintva tájékozódhat.</li> </ul>

2024. AUGUSZTUS

**PÉCSI DIPLOMÁSOK KÖRE**  
Alumni hírek

**CSATLAKOZZON AZ ALUMNI KEDVEZMÉNYRENDSZER PROGRAMJÁHOZ!**

Alumni tagkörtársaink között elfogadható helyi közötti szívesen köszöntjük Új partnereinket. A partnereinknek nyújtott szolgáltatások rendszeréről az alábbi linkre kattintva tájékozódhat.

Aktuális ajánlatunk: Fitnesz 3 Pécs

<b>FELHÍVÁSOK</b>	<b>HÍREK</b>	<b>PROGRAMOK</b>
<ul style="list-style-type: none"> <li>Alumni tagkörtársaink között elfogadható helyi közötti szívesen köszöntjük Új partnereinket. A partnereinknek nyújtott szolgáltatások rendszeréről az alábbi linkre kattintva tájékozódhat.</li> <li>Alumni tagkörtársaink között elfogadható helyi közötti szívesen köszöntjük Új partnereinket. A partnereinknek nyújtott szolgáltatások rendszeréről az alábbi linkre kattintva tájékozódhat.</li> </ul>	<ul style="list-style-type: none"> <li>Alumni tagkörtársaink között elfogadható helyi közötti szívesen köszöntjük Új partnereinket. A partnereinknek nyújtott szolgáltatások rendszeréről az alábbi linkre kattintva tájékozódhat.</li> <li>Alumni tagkörtársaink között elfogadható helyi közötti szívesen köszöntjük Új partnereinket. A partnereinknek nyújtott szolgáltatások rendszeréről az alábbi linkre kattintva tájékozódhat.</li> </ul>	<ul style="list-style-type: none"> <li>Alumni tagkörtársaink között elfogadható helyi közötti szívesen köszöntjük Új partnereinket. A partnereinknek nyújtott szolgáltatások rendszeréről az alábbi linkre kattintva tájékozódhat.</li> <li>Alumni tagkörtársaink között elfogadható helyi közötti szívesen köszöntjük Új partnereinket. A partnereinknek nyújtott szolgáltatások rendszeréről az alábbi linkre kattintva tájékozódhat.</li> </ul>

2024. SZEPTEMBER

2024		
October	November	December
East from us	The Future Is Now lecture series	Discounts for alumni members of the Pécs self-awareness, career orientation student club and English language student club from Elményzóna!
Dr. Zsolt Hetesi: Useful artificial intelligence platforms in research work	Innovative teaching materials and learning platform for sustainability education	
Sparks, flames, embers, ashes: exercises to prevent burnout ONLINE lecture	The practice of setting boundaries assertiveness training	
"For Active Aging" Pécs Senior Academy for people over 60 in Pécs and Baranya County	MIK PARTNERS 2024 Professional Day	



**PÉCSI DIPLOMÁSOK KÖRE**  
Alumni hírek

**CSATLAKOZZON AZ ALUMNI KEZVEZMÉNYRENDSZER PROGRAMJÁHOZ!**

Alumni tagkörtársrendszerünk elfogadhatlyai között szívesen köszöntjük Új partnereinket. A partnereknék nyújtott szolgáltatások rendszeréről az [alábbi linkre](#) kattintva tájékozódhat.

Aktuális ajánlatunk: **Körédeés és Berettyó**

FELHÍVÁSOK	HÍREK	PROGRAMOK
<ul style="list-style-type: none"> <li>Személyes PTE felhívás</li> <li>Partnerek a Pécsi Állami Színházban</li> <li>Új partnerünk a Pécsi Állami Színházban</li> <li>Új partnerünk a Pécsi Állami Színházban</li> <li>Új partnerünk a Pécsi Állami Színházban</li> <li>Új partnerünk a Pécsi Állami Színházban</li> <li>Új partnerünk a Pécsi Állami Színházban</li> <li>Új partnerünk a Pécsi Állami Színházban</li> </ul>	<ul style="list-style-type: none"> <li>Székesvárosi és vidéki szervezetek</li> <li>Székesvárosi és vidéki szervezetek</li> <li>Székesvárosi és vidéki szervezetek</li> <li>Székesvárosi és vidéki szervezetek</li> <li>Székesvárosi és vidéki szervezetek</li> <li>Székesvárosi és vidéki szervezetek</li> <li>Székesvárosi és vidéki szervezetek</li> <li>Székesvárosi és vidéki szervezetek</li> </ul>	<ul style="list-style-type: none"> <li>Alumni hírek, események, hírek</li> <li>Alumni hírek, események, hírek</li> <li>Alumni hírek, események, hírek</li> <li>Alumni hírek, események, hírek</li> <li>Alumni hírek, események, hírek</li> <li>Alumni hírek, események, hírek</li> <li>Alumni hírek, események, hírek</li> <li>Alumni hírek, események, hírek</li> </ul>

2024. OKTÓBER

**PÉCSI DIPLOMÁSOK KÖRE**  
Alumni hírek

**CSATLAKOZZON AZ ALUMNI KEZVEZMÉNYRENDSZER PROGRAMJÁHOZ!**

Alumni tagkörtársrendszerünk elfogadhatlyai között szívesen köszöntjük Új partnereinket. A partnereknék nyújtott szolgáltatások rendszeréről az [alábbi linkre](#) kattintva tájékozódhat.

Aktuális ajánlatunk: **Nassafjást Apartmán**

FELHÍVÁSOK	HÍREK	PROGRAMOK
<ul style="list-style-type: none"> <li>Művelődési és szórakoztató programok</li> <li>Művelődési és szórakoztató programok</li> <li>Művelődési és szórakoztató programok</li> <li>Művelődési és szórakoztató programok</li> <li>Művelődési és szórakoztató programok</li> <li>Művelődési és szórakoztató programok</li> <li>Művelődési és szórakoztató programok</li> <li>Művelődési és szórakoztató programok</li> </ul>	<ul style="list-style-type: none"> <li>Yemen az események, események</li> <li>Yemen az események, események</li> <li>Yemen az események, események</li> <li>Yemen az események, események</li> <li>Yemen az események, események</li> <li>Yemen az események, események</li> <li>Yemen az események, események</li> <li>Yemen az események, események</li> </ul>	<ul style="list-style-type: none"> <li>A hatékony, gyakorlati, gyakorlati</li> <li>A hatékony, gyakorlati, gyakorlati</li> <li>A hatékony, gyakorlati, gyakorlati</li> <li>A hatékony, gyakorlati, gyakorlati</li> <li>A hatékony, gyakorlati, gyakorlati</li> <li>A hatékony, gyakorlati, gyakorlati</li> <li>A hatékony, gyakorlati, gyakorlati</li> <li>A hatékony, gyakorlati, gyakorlati</li> </ul>

2024. NOVEMBER

**PÉCSI DIPLOMÁSOK KÖRE**  
Alumni hírek

**CSATLAKOZZON AZ ALUMNI KEZVEZMÉNYRENDSZER PROGRAMJÁHOZ!**

Alumni tagkörtársrendszerünk elfogadhatlyai között szívesen köszöntjük Új partnereinket. A partnereknék nyújtott szolgáltatások rendszeréről az [alábbi linkre](#) kattintva tájékozódhat.

Aktuális ajánlatunk: **Pécsi Magyar Színház**

FELHÍVÁSOK	HÍREK	PROGRAMOK
<ul style="list-style-type: none"> <li>Pécsi Magyar Színház felhívás</li> <li>Pécsi Magyar Színház felhívás</li> <li>Pécsi Magyar Színház felhívás</li> <li>Pécsi Magyar Színház felhívás</li> <li>Pécsi Magyar Színház felhívás</li> <li>Pécsi Magyar Színház felhívás</li> <li>Pécsi Magyar Színház felhívás</li> <li>Pécsi Magyar Színház felhívás</li> </ul>	<ul style="list-style-type: none"> <li>Generációk háza a Pécsi Magyar Színházban</li> <li>Generációk háza a Pécsi Magyar Színházban</li> <li>Generációk háza a Pécsi Magyar Színházban</li> <li>Generációk háza a Pécsi Magyar Színházban</li> <li>Generációk háza a Pécsi Magyar Színházban</li> <li>Generációk háza a Pécsi Magyar Színházban</li> <li>Generációk háza a Pécsi Magyar Színházban</li> <li>Generációk háza a Pécsi Magyar Színházban</li> </ul>	<ul style="list-style-type: none"> <li>PTE felhívás</li> <li>PTE felhívás</li> <li>PTE felhívás</li> <li>PTE felhívás</li> <li>PTE felhívás</li> <li>PTE felhívás</li> <li>PTE felhívás</li> <li>PTE felhívás</li> </ul>

2024. DECEMBER

The University of Pécs conducts a number of outreach activities for the wider community, which are available all three target groups below:

- **alumni**
- **local community**
- **displaced people and refugees**

### The University of the Third Age in Paks

04/03/2024, UnivPécs

From March, the University of the Third Age, the popular training programme for the elderly, will be restarted in Paks by the Faculty of Cultural Sciences, Education and Regional Development of the University of Pécs.

The cooperation agreement was signed at the Paks Town Hall by Prof. Dr. Gábor Szécsi, Dean of the Faculty of Cultural Sciences, Education and Regional Development of the UP, Zoltán Szántó, Deputy Mayor of Paks and Gabriella Tóth, President of the Southern Neighbours Public Interest Pensioners' Cooperative on 4 March.

The two-semester programme is supported by the Local Government of Paks and is divided into two semesters, each consisting of 5-5 lectures. The University of the Third Age programme will be professionally coordinated by Dr. Janka Teodóra Nagy, professor and head of department. At the press conference prior to the signing of the cooperation agreement, it was said that the Third Age University programme can significantly contribute to improving the quality of life of the elderly, as it offers not only an excellent learning opportunity for the participants, but also a community experience that can encourage them to take up other learning opportunities offered by the faculty. As Dr Gábor Szécsi said at the press conference:

"In the era of the new generations of universities, a higher education institution must be an active contributor to the social and cultural cohesion of the region or area it is located in. This is the aim of our successful third mission programme, the University of the Third Age."

### Cooperation for University Education for Seniors

04/10/2024, UnivPécs

A new semester of the senior education program called University of the Third Age continues in Szekszárd. At the launch of the autumn semester, a cooperation agreement was signed



regarding the implementation of the program by representatives of the City of Szekszárd with County Rights, the Faculty of Cultural Sciences, Education and Regional Development of the University of Pécs, and the Southern Neighbours Public Interest Retirees' Cooperative. Following the ceremonial signing of the agreement, Prof. Dr. Gábor Szécsi held the first lecture of the autumn semester titled "The Mediatized Human."

The University of the Third Age program of the Faculty of Cultural Sciences, Education and Regional Development of the University of Pécs started at the Szekszárd campus of the faculty with the ceremonial signing of the cooperation agreement. The agreement was signed by Attila Berlinger, Mayor of the City of Szekszárd with County Rights; Dr. Gábor Szécsi, Dean of the Faculty of Cultural Sciences, Education and Regional Development of the University of Pécs; and Gabriella Tóth, President of the Southern Neighbours Public Interest Retirees' Cooperative. The agreement ensures the conditions for the successful implementation of the program and the launch of further semesters.

From this October, the University of the Third Age welcomes senior learners once again with a variety of engaging topics. Renowned university lecturers and researchers will present lectures on subjects such as cultural theory, local history, and healthcare. The first lecture of the semester, titled "The Mediatized Human," was given by Dr. Gábor Szécsi following the signing of the cooperation agreement.

### **"The Artificial Intelligence Revolution Has Begun"**

16/04/2024, UnivPécs

The Artificial Intelligence Professional Day, organized by the Institute of Mathematics and Informatics of the Faculty of Science at the University of Pécs (UP), was held on April 16 in the Vargha Damján Conference Hall. The event explored current issues surrounding the education, research, development, and application of artificial intelligence (AI), bringing together university faculty, researchers, and industry experts from organizations and companies engaged in the field.

The conference aimed to provide both theoretical and practical insights—through case studies—into the significance and opportunities of AI research and its real-world applications. It offered a valuable platform for UP's academic staff and researchers to engage in professional dialogue with industry representatives and lay the foundation for future collaborative training and research partnerships. Key discussions also addressed how various AI technologies can be effectively integrated into education and academic research.

Organizers also kept in mind undergraduate informatics students preparing for their mandatory internships, offering attending companies the chance to present their internship and junior programs. Throughout the day, students could visit company booths to ask questions—not only about career paths but also about AI in general. The conference was accessible live in English as well, attracting a strong international student turnout.

The event was opened by Dr. András Trócsányi, Dean of the Faculty of Science at UP, who emphasized the importance of embedding market and industry trends—such as AI—into educational programs. "We've already partially incorporated AI into our curriculum," he explained, "but its use in research raises numerous professional and ethical questions, such as how much of a scientific paper can be based on AI-generated content."

### **Pollack Expo – Smart Homes and Technological Innovations**

18-19/04/2024, UnivPécs

The Pollack Expo opened its doors today, placing the spotlight on smart homes and emerging technologies. This event is more than just a trade exhibition — it serves as a vibrant meeting point for industry leaders, universities, and the engineering community, blending tradition with innovation.



This year's central theme, "SMART HOME," aims to showcase how integrated technological solutions can bring intelligent buildings to life. Smart homes are designed to adapt to individual lifestyles, save money, protect valuables, offer remote access, and remain future-ready. Some systems can even alert residents to food spoilage or the arrival of guests.

Smart building automation is a key pillar in the modernization of structures, focusing on energy efficiency, user comfort, and sustainability. Róbert Várföldi, Commercial Director at Siemens co. Ltd. (RSL/INS division), provided a comprehensive overview of smart solutions and future development trends, illustrating how buildings can become even smarter in the years ahead.

"We must take steps toward an increasingly digitized world and digitalize as much around us as possible," emphasized Várföldi. Energy efficiency is among the most important priorities in smart building design and operation. Optimizing energy use not only promotes sustainability but also yields substantial cost savings. "The system is open and scalable, allowing for the measurement of virtually everything," Várföldi added.

Smart buildings employ automated systems to manage heating, cooling, lighting, and other energy-intensive functions based on environmental data collected by in-building sensors.

In addition to energy management, enhancing user comfort is a primary goal of smart automation. Intelligent buildings allow users to conveniently control various systems through smartphones or other devices. For example, they can remotely adjust the temperature, monitor lighting, or manage security systems.

From a sustainability perspective, smart buildings offer long-term benefits by reducing energy consumption and lowering environmental impact. Alongside energy-efficient solutions, designers are increasingly focused on integrating renewable energy sources such as solar panels and wind turbines into building systems.

Beyond smart homes, this year's event also featured student-led innovations related to electric vehicles. One standout example is an electric go-kart built by students from the Faculty of Engineering and IT at the University of Pécs.

The Pollack Expo not only showcases the latest technological advancements, but also fosters business and educational opportunities. The event promotes collaboration between the economy and higher education, while enabling the development of valuable professional partnerships.

## **The Industry Days**

07-10/05/2024

The University of Pécs intends to strengthen its ties with the industrial players of Baranya County and therefore participated for the second time in the Industry Days international industrial trade exhibition together with the Chamber of Commerce and Industry of Pécs-Baranya (CCIPB), the Municipality of the City of Pécs, and 9 major industrial companies of Baranya County.

The University, the Chamber, the Municipality, Contrall Kft, Kontakt-Elektro Kft, Matro Kft, Somapak Kft, Z Elektronika Kft, Aquacut Kft, Büttner Kft, Strauss Metal Kft, and Vannet Kft. jointly presented the industrial developments, technical portfolio, university knowledge base values, and related regional research at the exhibition held from 7 to 10 May, 2024 at HUNGEXPO in Budapest.

## **INNOVATION DAYS 2024**

14-15/05/2024

The Innovation Days of the University of Pécs will take place between 14 and 15 May at the Regional Library and Knowledge Centre of Southern Transdanubia. What makes this year's programme series special is that it is organised jointly by the University of Pécs and Deutsche Telekom (DT) IT Solutions Hungary. The focus of the lectures and roundtable discussions will be on artificial intelligence, its impact on education, research, and development, and our everyday lives.



The aim of the event is to demonstrate the results of research carried out within the innovation ecosystem of the University, to promote its utility in business and social contexts, to build partnerships between academia and industry, and to create networking opportunities for participating companies, researchers, and staff members.

The University of Pécs is one of Hungary's largest universities with a comprehensive scientific profile, and considers its mission to be a key player in Hungarian higher education in both the fields of education and research, as well as a knowledge centre providing significant research services to businesses and other organisations supporting the climate goals of Central Europe. The institution actively seeks connections with companies in its immediate and broader environment, as well as with partners involved in research, development, and innovation. One of the key events in this effort is the Innovation Days series, which this time focuses on artificial intelligence (AI). Throughout the lectures and discussions, several aspects of AI's role and challenges will be examined, including its societal impact, as well as its legal, information technology, and medical implications.

In his welcome speech at the opening ceremony of the event, Dr Attila Miseta, rector of the University of Pécs, emphasised that the University, throughout its long history, and even today, it is striving to be at the forefront of innovation, research and development, and education both on a national and international level.

Örs Cseresnyés, managing director of Telekom IT Hungary, highlighted that AI poses a number of technological challenges for society, not only in research but also in the labour market and education.

“Innovation is a call for practical application from those engaged in science,” began his speech Dr József Bódis, chairman of the Board of Trustees of the Universitas Quinqueecclesiensis Foundation, and added, “My approach has always been to identify the problems in the field where I work, to find answers to them, and to find partners with whom we can solve those issues.”

In the field of the new technological challenges, it is extremely important for the University of Pécs to cooperate with major players of the market, which is why it is of great significance that the University was able to organise the Innovation Days together with an external partner, Deutsche Telekom IT Solutions Hungary – among others, this was one of the main points made by István Decsi, chancellor of the University of Pécs.

On the first day of the Deutsche Telekom IT Solutions – UP Innovation Days, in a panel discussion moderated by Gábor Szabó, cloud expert at Clidee Ltd., professionals debated the current and expected effects of artificial intelligence (AI) in research and development, and in education. The discussion included Dr Szilárd Pál, vice-dean for organisational development and relations at the Faculty of Pharmacy of the UP; Balázs Csiaki, development manager of ProSharp; Tibor Gulyás, head of the Techtra Technological Transfer Institute; and Gábor Érdi-Krausz, project coordinator at the Institute for Computer Science and Control of the Artificial Intelligence National Laboratory (MILAB).

The second day of the Deutsche Telekom IT Solutions Hungary – UP Innovation Days welcomed visitors with a variety of workshops and presentations. The focus of the event was on the utilisation of scientific research results and corporate partnerships. During the event, the university's latest developments and research projects were presented, and several start-ups also had the opportunity to showcase their ideas and innovations to investors and a professional audience.

For the University of Pécs, fostering and developing corporate relations is of utmost importance. The university's RDI (research, development, and innovation) competencies and technologies can be widely applied in various industrial sectors, particularly in biotechnology, pharmaceuticals, natural sciences, and other scientific fields.



## Researchers' Night

27/09/2024

The shouting contest and the pancake made with renewable-energy were the most popular at the Faculty of Engineering and Information Technology of the University of Pécs during the European Researchers' Night, which is traditionally organized nationwide annually on the last Friday of September. This year, the UP awaited visitors with nearly 250 colorful programs across 10 venues.

The sweet aroma of pancakes was the last thing we expected when we entered the building of the Faculty of Engineering and Information Technology late Friday afternoon, to discover what computer scientists, architects and engineers are working on. But that is what welcomed us, so we immediately stopped at the first station, which was offering the delicious treats. According to the poster, we were participating in the Renewable Energies in Everyday Use demonstration, but it was actually about quick and efficient pancake production.

In our daily lives, we use a lot of electricity, but the moment there's a power outage, we immediately feel a bit lost. The enthusiastic employees of the Faculty of Engineering and Information Technology demonstrated how electricity can be generated with a single modified exercise bike, so with renewable energy, which was then used at the event to power an induction cooktop where pancakes were made continuously.

At the next table, we could test ourselves in olfactory diagnostics, where surprisingly the children were much better than adults at identifying the scents of everyday ingredients, spices, and wood shavings in the glass bottles.

Directly across the hall, the focus was also on renewable energy, here we could explore hydrogen technologies which serve as the base of the future energy economy. A little further on was the popular "3D Printing in everyday life" station, where we could observe the detailed process of the 3D printing of a cute, tangible replica of Mimike, the faculty's mascot adopted from the Pécs Zoo. With the help of various types of special machines, not only adorable, but also logical games could be made, and of course many everyday objects like headphone stands could be produced.

A long line of children waited to try the Electric and hydrogen go-karts built by students of the Faculty of Engineering and Information Technology, and at the Mini Car Simulator next to it, where they could control a four-wheeled, built vehicle on a track behind them via a monitor, using a steering wheel and pedal. Those who haven't had enough of the go-karting experience and had long enough legs could take a seat in the Go-kart Simulator, where they could try what it's like to drive a real go-kart on a virtual Formula 1 track.

In connection with IT security, ethical hackers demonstrated the potential dangers of using IP-addressed devices. During the presentation, the audience participated in a phone conversation with someone else, then found out some time later that they had been intercepted, giving unauthorized parties access to their sensitive data.

In the same room, you could play noughts and crosses with a Tic-Tac-Toe robot, Feri, and those who wanted to show off their strength could do so with the help of a strength meter.

One floor below, in a soundproofed room, a screaming contest took place. A decibel level meter was used to measure the sound level of the not so shy shouters, so anyone could find out how loud they could make and then take the result with them on a personal certificate of recognition. I finished in the strong midfield with my 114.2 decibels.

As part of the European Researchers' Night, there was of course an opportunity to listen to scientific presentations, the detailed report of the Water purification with sedge and reed event. A series of special events awaited participants interested in science at the Medical School of the University of Pécs during the European Researchers' Night. The university has prepared a rich variety of programs to offer exciting and educational experiences for all ages.

One of the evening's most popular activities was the teddy bear rescue, where children could explore the operation of the human body with the help of medical students. Dressed as surgeons,



they were able to perform life-saving surgery and look at X-rays while laughing and learning new things about the world of medicine.

The curious visitors could also get an insight into the eerie world of the Institute of Forensic Medicine, where the last moments of the murder cases in Baranya County were explored under the guidance of Dr. Gábor Simon, director. The programme showing the work of forensic doctors known from the CSI films was particularly popular, as the audience could even visit the autopsy room.

Besides medicine, the guests were also fascinated by the colourful world of biophysics. Through a four-stage demonstration, they discovered how the invisible becomes visible: from the differences between fluorescence and phosphorescence, to microscopes and the necessity of glasses. The participants could observe the different biological samples with their own eyes, try out lasers and luminescent screens.

In addition, there were numerous lectures and interactive activities that further expanded the scientific experiences. The variety and interactivity of the presentations ensured that the Medical School provided a memorable experience for all ages during the European Researchers' Night.

#### Science Locked in the Eyes

Let's imagine we are in a store, browsing among different products lined up on the shelves. Our choices are influenced by both conscious and subconscious factors. This is where the science of neuromarketing comes in, a field specialized in understanding consumer behavior, working with particularly intriguing methods. On the European Researchers' Night, participants could have an exciting insight into this scientific discipline at the Faculty of Business and Economics of the University of Pécs, where they could learn about the innovative methods of eye-tracking research and had the opportunity to try out the latest technology that is revolutionizing the development of marketing strategies.

In neuromarketing research, the eye-tracker plays a key role, as it can monitor consumers' eye movements in real time. During purchasing decisions, both conscious and subconscious factors influence choices. The eye-tracker enables researchers to monitor where participants are looking, how much time they spend at different products, and how they react to visual stimuli.

During the European Researchers' Night, Erika Lázár, a researcher at the CoRe Lab, presented in detail the benefits of using the eye-tracker and explained that neuromarketing is not only useful for marketing professionals but also plays a significant role in enhancing consumer experience.

"With the help of the eye-tracker, we can see in real time where consumers' attention is directed and how they react to different visual stimuli. This method allows us to understand the motivations and emotions behind purchasing decisions" - said the researcher. These words are particularly important as they highlight that in addition to conscious consumer decisions, subconscious reactions also play a key role. The researcher emphasized that "traditional market research methods often fail to provide a complete picture of the internal processes of consumers. However, with eye-tracking technology, we are able to collect data that can help optimize products and advertisements."

For the event's interactive section, participants had the chance to try the eye-tracker themselves and explore how the facial recognition system works. This brought them closer to the practical application of neuromarketing, and they could personally experience how the subconscious influences purchasing decisions.

The European Researchers' Night not only offered an entertaining experience but also opened a new dimension in the field of marketing, in which science and practice both play an important role. The opportunity to take a look into the exciting world of neuromarketing may encourage future marketing professionals to enrich their strategies with creative and scientific approaches.



## **Free Data Law Trainings for Companies**

18/03/2024

As part of the Data-EDIH project, the Faculty of Law of the University of Pécs is launching data law-themed training courses to support Hungarian small and medium-sized enterprises and public sector actors in improving their digital maturity. Two free training courses are available for companies in March.

The data assets managed by the public sector and the reuse of public data for business or scientific purposes carry significant potential, which may be beneficial both to the public authority managing the data and to the business partner.

During the training, participants can learn about the legal frameworks and obligations hindering reuse and their clarification. The training provides useful support for both data-holding (public authority) organizations and potential data users.

The online training takes place on the Moodle platform of the University of Pécs, following registration, consisting of materials available there, a workshop, and an hour long live online consultation.

The services provided by Data-EDIH are not free of charge but are cost-free, as the companies participating in the project have the opportunity to account for the incurred costs under the so-called de minimis or innovation support framework.

The project is carried out in consortium form, with the participation of 9 members.

## **Green AURA project**

The Green University Program of the University of Pécs strives to mitigate climate change and adapt to its effects. The Green AURA project was developed by the UP at the end of 2020 with the aim of presenting transport, energy and environmental developments of the University and the city of Pécs that help reduce the environmental burden, as well as drawing the attention of students and the population to the importance of using them, involving them in the in planning new developments and programs.

The tender is supported by the Interreg V-A Hungary-Croatia Cooperation Program, and we therefore work together with the city of Kapronca and the Northern Energy Agency on the Croatian side as partners.

The central element of the project is an exhibition that presents environmentally friendly technologies, organizations and opportunities available in Pécs. The university also wanted to present the developments in Pécs with an interesting solution for the younger age groups, so it created a field table depicting Pécs and three tables showing environmentally friendly technologies (waste, energy, water). On the surface of the tables there are landmarks created by 3D printing, next to them there are markers similar to QR codes. After reading these, the animations, descriptions, photos and videos showing the individual topics appear on the visitors' phones and tablets. In this way, they can get to know the city's electric transportation options, environmentally friendly energy production solutions, green surfaces, local producers, and the university's related research. The exhibition can be viewed at many city events and schools.

The Green Aura table contains 23 markers that represent the following topics:

1. Community bicycle
2. Electric scooter
3. Electric buses
4. Electric cars and charging points
5. Cycle path development
6. Geothermal energy
7. Biomass-based energy production
8. Energy efficiency of district heating
9. Environmental significance of district heating
10. Selective waste collection



11. Biogas power plant at the wastewater treatment plant
12. Water recycling
13. Green roof and root zone water management
14. Recreational water surface (Tüskésrét)
15. Examination of the drying up of watercourses
16. Flash floods
17. Environmental education
18. Tree planting programs
19. Environmentally friendly grape growing
20. Pécs Basket Society
21. Local product markets
22. Environmental effects of meat consumption
23. University of Pécs - Green University Program

Thematic tables present the following topics:

- Waste:

- o Operation of the Kökényi sorting plant - where does the selectively collected waste go
- o Pass it back, Bro! campaign - collecting used mobile phones, extracting rare metals
- o University without PET bottles

- Energy: energy-efficient houses designed by the Faculty of Engineering and Information Technology (Solar Decathlon)

- Water: root zone wastewater treatment, which is an environmentally friendly technology

## University for the Elderly



PLUSZOSOK EGYETEME

The University of Pécs advertises an online free university.

The University of Pécs' educational series, the University of the Plus. The speakers include renowned scientists, public figures, and university researchers. The program a lot of registered participants from all over the country and even from several continents.

"The world is not only for twenty-year-olds!" The University of Pécs announces an online free university with the motto

The interesting lectures, which often touch on the issues of old age, are given by excellent researchers and lecturers of the University of Pécs.

Themes:

VIII/1 (26/02/2024) Prof. Dr. Lajos Botz: Original or copy – the pharmaceutical industry's double game?

VIII/2 (11/03/2024) Dr. Krisztián Bene: Hungarian adventurers in the French Foreign Legion

VIII/3 (25/03/2024) Dr. László Szapáry: Effective treatment and prevention of cerebral vascular accidents

VIII/4 (08/04/2024) Prof. Dr. Tamás Lakner: The musical image of reality

VIII/5 (22/04/2024) Prof. Dr. László Lénárd: How does nutrition become an addiction?

VIII/6 (06/05/2024) Prof. Dr. Miklós Nyitrai: Health and medicine in space

The lectures are available on YouTube via PTE 1367.



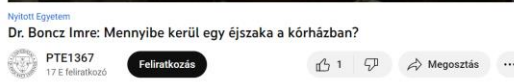
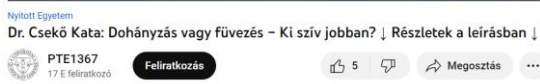
## The University of Pécs for Families



The University of Pécs for Families organization organizes the following programs for university citizens (See some examples below!):

- Health assessment
- Lecture
  - Let's discover the world's fantastic wine regions! Our October destination: Portugal's wine regions and wines.  
Event time: October 29, 2024, 5:00 p.m. - 6:30 p.m.  
Event location: 7633 Pécs, Szántó Kovács János u. 1/B; Dr. Koltai Dénes Auditorium
  - Let's discover the world's fantastic wine regions! Our fourth stop: Italy's wine regions and wines  
Event time: April 16, 2024, 5:00 p.m. - 6:30 p.m.  
Event location: 7633 Pécs, Szántó Kovács János u. 1/B; Dr. Koltai Dénes Auditorium
  - "Exploring outer space" - planetarium lecture  
Event time: April 13, 2024, 12:00 p.m.  
Event location: Zsolnay Quarter, Planetarium
- Newsletters
- Cultural programs
  - How could I live without you? - Film screening followed by a Q&A session with the audience  
Event time: December 18, 2024, 6:00 p.m.  
Event location: Kultik Pécs - Uránia Cinema (Pécs, Hungária út 19.)
  - Champagne & Chill  
Event time: December 17, 2024, 5:00 p.m. - 6:30 p.m.  
Event location: PTE Chancellery, Dr. Koltai Dénes Auditorium /Szántó Kovács János u. 1/ b./
  - Concert by trombonist Wojciech Jelinski  
Event time: December 12, 2024, 7:00 p.m.  
Event location: PTE Faculty of Arts, Institute of Music, Liszt Ferenc Concert Hall
  - "The Warmth of Winter" - Advent in Varasdon (Advent bus trip)  
Event time: December 7, 2024, 11:00 a.m.  
Event location: Departure point: Szántó Kovács János utca 1/b (bus stop next to the government office parking lot)
- Sporting event
  - PTE Dragon Boat Regatta  
Event time: 28 September 2024, 9:00 a.m.  
Event location: Orfű, Active Water Tourism Center
  - "Ride into the green!" Bike tour  
Event time: 21 September 2024, 9:30 a.m.  
Event location: Harkány, Kossuth Lajos u. 2, 7815, in the parking lot opposite the Amadeus confectionery
  - Run for Cancer Treatment! 2024  
Event time: September 14, 2024, 11:00 a.m.  
Event location: Széchenyi Square





## Green University Program of the University of Pécs

The University of Pécs (UP) launched its Green University Program in 2016. The mission of the program is the encouragement of all innovations, good practices, initiatives and local policies regarding environmental sustainability; and furthermore, to shape and strengthen ecological awareness by the means of science and education. This wide ranging program serves as a foundation for the implementation and if necessary – in this rapidly changing world that is filled with challenges – for the correction of the University's sustainability strategy.

Social acceptance of the achievements in environmental protection and sustainability are proven by the Green University Program gaining a greater role in the operation of the University and the improvement of the UP brand. The aim of the UP Green University Program is to preserve the achievements and implement new projects. The results can only be successful if university students think of adherence as a possibility and strive to participate actively in the programs. The role of UP in awareness raising is significantly growing right now.




The UP Green University Program serves as a catalyst for green innovations that aim to implement sustainable development goals. The 'green idea' is horizontally present in almost all areas of life, therefore it is important to exploit the synergies that strengthen and shape the individual's thinking through complementary and supportive programs, and make 'green action' an almost subconscious part of everyday life.

The UP is using every educational and other, practical methods to fulfil its social responsibility towards students, employees and the citizens. Professors and employees of the University give presentations and are trying to educate and raise the awareness of each and every age group from the little ones to the elderly as well, in order to bring science closer to everyone and make it more understandable. In 2023-2024 too, with an awareness-raising aim, scientific and informative courses are being launched at the University that anyone can register for. The UP aspires to take the green idea to as many people as possible with this.







The University organized numerous awareness-raising actions within the Green University Program in several sectors, including energy usage, transportation, waste management and water management. The most important programs connected to awareness-raising events and their results are all listed on the website, Facebook and Instagram page of the Green University Program.







## Activities in 2024

No.	Date	Activity	Report	Photo
1.	23/01/2024	<b>SpongeCity</b> , operated by the University of Pécs, Hungary	Reporting on several projects related to the Green University Program.	
2.	12/02-28/06/2024	<b>Introduction to Sustainable Development Goals (SDGs) online course</b> , initiated by the University of Pécs	Within the framework of the Sustainability Platform for Hungarian Universities, in the spring semester of the 2023/24 academic year, as the result of joint work by 11 Hungarian universities, an online sustainability course similar to the UI GreenMetric WUR initiative was launched, entitled 'Introduction to the Sustainable Development Goals (SDGs)'. The online course, which is unique in Hungary and has been launched on a pilot basis, was taught by experts from various universities who analysed different aspects of the Sustainable Development Goals. 1400 students have registered from all over the country.	
3.	15/02/2024	<b>Paper briquettes</b> , organised by the University of Pécs	Students from the Babits Mihály Primary and Secondary School of the University of Pécs took part in an exemplary, innovative initiative at helping a disadvantaged family. As part of their compulsory 50 hours of community service, the students 'manufactured' paper briquettes sufficient for a whole heating season from waste paper, sawdust and water.	



4.	06/03/2024	<b>Act today for tomorrow - International World Energy Saving Day</b> , organised by University of Pécs, Hungary	Around the world on 6th March, actions are being organised to save energy. It is a day that encourages us to act as individuals for the benefit of the community, drawing attention to the fact that with a little attention we can save a lot of energy and therefore money in our households. The individual steps we can take to protect our environment and to combat energy and resource waste extend to all areas, from where we live to where we work.	 
5.	09/03/2024	<b>International Evening 2024</b> , organized by University of Pécs, Hungary	The International Evening, a rich tradition, was held again in 2024. The cultural celebration for international students at the University of Pécs was organised at the Expo Centre in Pécs on 9th March 2024. The event, organised by the English-German Student Council (EGSC) of the Medical School of the University of Pécs, aims to celebrate the cultural diversity of foreign students studying at the University of Pécs.	
6.	20-21/03/2024	<b>Simonyi Hackathon 2024</b> , conducted by the University of Pécs, Hungary	The Simonyi Hackathon is an idea competition organised by students of the Simonyi BEDC Business Development Centre at the Faculty of Business and Economics of the University of Pécs. Students from all faculties of the University of Pécs took part in the competition. Sustainable energy sources and hydrogen technology were the of last year's Simonyi Hackathon at the Faculty of Business and Economics. The 21 participating teams had to develop an educational campaign and concept for the use of alternative energy sources. Company partners	  



			also took part in the, supporting the as experts.	
7.	20/03/2024	<b>The World Forest Day,</b> organized by the University of Pécs, Hungary	The World Forest Day was celebrated in style by the Green University Program of the UP in cooperation with Mecsekerdő Ltd., in the framework of which a total of 400 oak trees were planted by the citizens of the University and the colleagues of Mecsekerdő Ltd.	
8.	21/03/2024	<b>Cycle to work at the university!</b> hosted by the University of Pécs, Hungary	The University of Pécs announced a tender for the free use of 25 bicycles provided by the Sports Office of the UP within the framework of the Green University Program's "Cycle to <b>work on your bike!</b> ". The success of the competition is reflected in the fact that twice as many applications were received as there were bicycles to give away.	
9.	22/03/2024	<b>World Water Day,</b> organized by the University of Pécs, Hungary	The Green University Program of the University of Pécs draws attention to the fact that through awareness and action we can collectively reduce water waste and protect water.	
10.	25/03-02/08/2024	<b>Cycle to work! cycling competition,</b> operated by the University of Pécs, Hungary	The University of Pécs ran the "Bike to Work" campaign to encourage staff to use eco-friendly transport like bicycles, e-bikes, scooters, or segways. Participants had to bike to work at least 30 times and upload timestamped photos showing their vehicle and university site. Those who met the goal received guaranteed gifts like waterproof phone cases or toolkits, while those with 40 rides entered a draw for university-branded clothing. The awards were handed out in September. The campaign	







			promoted sustainability and healthy commuting.	
11.	11/04/2024	<b>Spring Cleaning 2024</b> , organised by the University of Pécs, Hungary	Nearly 50 people collected rubbish in Mecsek, organized by the Green University Program of the UP. Class 2/c of the No.1 Practical Primary School of the University of Pécs, the Chancellery, the Teacher Training Center, the University Library, the Green University Program and the colleagues of Mecsekerdő Ltd. took part in the action. The enthusiasm of all of them was needed, because without their hard work, the area around the popular Mecsek excursion site would have remained a very sad sight.	 
12.	18-19/04/2024	<b>XVII Pollack Expo</b> , held by the University of Pécs, Hungary	Last year, Pollack Expo 2024 aimed to showcase how smart building can be created through the combined use of various technological solutions. In addition to the main theme, the event also student developments related to the electric vehicle industry, which has been gaining increasing attention in recent years. For example, visitors were able to see an electric go-kart built by mechanical, product and design, electrical engineering and engineering informatics students at the University of Pécs.	 
13.	22/04/2024	<b>Little Climate Heroes in big action</b> , organised by the University	In line with the Sustainability Week, and with the support of the Green University Program of the UP, the Deák Ferenc Primary School of the UP joined this year's "	



		of Pécs, Hungary	YouPick! - Voluntarily for a Clean Hungary " campaign, the largest voluntary waste collection movement in Hungary. On Earth Day the students cleaned up the school's surroundings.	
14.	08/05/2024	<b>iEXPO 2024</b> , hosted by the University of Pécs, Hungary	The iEXPO is a reverse job fair where students present the projects they have completed during the semester in different courses and through them the skills and competencies they have developed over the past period in addition to the theoretical knowledge they have acquired. Last year, a record of over 100 teams, more than 300 students, and over 80 corporate partners participated in the event.	 
15.	14-15/05/2024	<b>UP Innovation Days 2024</b> , hosted by the University of Pécs, Hungary	The Innovation Days of the University of Pécs took place on 14-15th May 2024 at the South Transdanubian Regional Library and Knowledge Centre. Last year's event was special in that it was organised jointly by the University of Pécs and Deutsche Telekom (DT) IT Solutions Hungary. The lectures and roundtable discussions focused on artificial intelligence, with particular emphasis on its impact on education, research and development, and everyday life. The aim of the event was to present the research results generated in the university's innovation ecosystem, promote their commercial and social exploitation, support the building of partnerships between academia and industry, and provide opportunities for networking among participating companies, researchers and staff.	   



16.	1-12/07/ 2024	<b>Eco Adventure Camp 2024</b> , University of Pécs, Hungary	The No.1 Practical Primary School the University of Pécs and the UP Green University Program launched an environmentally, playful camp for children 6-10 years. The camp was aimed at children who care about protecting our environment and want to gain insights into the most pressing challenges of sustainability through playful, experimental activities. The activities included learning about energy sources, the eco-friendly packaging of the future, the importance of separate waste collection and the basics of sustainable development.	 
17.	19/07-02/12/ 2024	<b>Pedelec (electric bicycle) test program</b> , with the participation of the University of Pécs, Hungary	The Hungarian Institute for Transportation and Logistics invited the University of Pécs, a previous winner of the Cyclist-Friendly Workplace award, to participate in the pedelec test programme. The aim of the test program was to promote electric-assisted bicycles among applicants who have been awarded the 'Cyclist-Friendly' title and to gather experience on their use. As part of this, two employees of the University of Pécs agreed to use electric-assisted (Pedelec) bicycles for commuting from the end of July to the end of November 2024, to share their experiences of using them and to collect consumption data from real cycling conditions.	
18.	16-22/09/ 2024	<b>European Mobility Week</b> , held by the University of Pécs, Hungary	The European Mobility Week was held for the 23rd time between 16th and 22nd September, offering a number of interesting programmes for anyone interested in learning more about environmentally friendly and sustainable	



			<p>transport. In connection with the programme series, the Green University Program of the University of Pécs, in cooperation with the institution's faculties, member institutions and partners, prepared a diverse range of zero-emission programmes to jointly encourage safe cycling among the travelling public. In keeping with tradition, Cycling Breakfasts were organised for students and staff at the faculties. At the member institutions of the UP, those arriving by bike were treated to a refreshing breakfast and took part in a raffle, with the lucky winners receiving useful cycling equipment. The program was made even more colourful by a free visit to the Drótszamar Highway Code Park, free use of Pécsike and local public transport, the Bike Safe program courtesy of the Baranya County Police Headquarters, and a fire safety quiz organised by the Baranya County Disaster Management Directorate. The Fit-Boys also checked bicycles free of charge.</p>	  
19.	19-20/09/2024	<p><b>XIII Science Festival with the participation of the University of Pécs</b></p>	<p>The 13th Science Festival was held in Pécs on 19-20th September 2024 at the E78 building complex in the Zsolnay Cultural Quarter. The Green University Program of the UP was also present, welcoming enthusiastic participants with the Green Aura model and an online game. The event showcased 21st-century technological developments and IT tools in an engaging and playful way, including elements of robotics and virtual reality applicable in education. In addition to inspiring students, the festival aimed to widely</p>	 

			<p>promote innovative and sustainability-focused thinking.</p>	
20.	07/10/2024	<p><b>Information session for European universities on the UI GreenMetric WUR ranking,</b> organised by the Green University Program Office of the University of Pécs</p>	<p>The Green University Program Office of the University of Pécs, in collaboration with the UI GreenMetric World University Rankings team, organized an online information session for European universities on October, 2024. The event aimed to introduce the methodology and questionnaire of the 2024 UI GreenMetric WUR and support the development of sustainability programs at universities.</p> <p>More than 50 university leaders and sustainability experts from various institutions across Europe participated in the one-hour Zoom session. universities from the member institutions of the Hungarian Universities' Sustainability Platform were represented.</p>	
21.	11/10/2024	<p><b>Go to the UP! CultureFest 2024,</b> organized by the University of Pécs, Hungary</p>	<p>The Culture Fest is not just for graduates, everyone who is about to be admitted should come! There is more than just a stand, there are also a range of presentations, workshops and advice sessions to help those who want to continue their studies. In addition to university faculties and organizations, exhibitors also include city institutions and the university's corporate partners. Prospective students are shown career paths by professionals to help them choose a course that really interests them.</p>	



22.	16/10-16/11/2024	<b>Pedelec (electric bicycle) test program,</b> started by the University of Pécs, Hungary	The Green University Program of the University of Pécs actively supports sustainable transportation. In October, a pedelec (electric-assisted bicycle) program was launched in cooperation with the Hellovelo Ltd., in which 15 e-bikes were made available to university employees. The aim of the programme was to promote sustainable mobility solutions and environmentally conscious transportation.	 
23.	21/11/2024	<b>MIK Partners Day 2024,</b> organized by the University of Pécs, Hungary	The aim of the event is to present the results of the cooperation between the Faculty of Engineering and Information Technology and its extensive network of partners in the fields of education, research and development and industrial innovation knowledge transfer. It also promotes innovative collaboration between members of the faculty network and provides students with an opportunity to learn about the activities of faculty partners.	 
24.	30/09-31/10/2024	<b>Packaging-free Month</b> at the University of Pécs, Hungary	Take food, not trash! - Rakun Box Community The goal of the Rakun project is to replace single-use takeaway boxes with a refillable alternative.	 <p><b>DOBOZOLJ VELÜNK 50% KEDVEZMÉNNYEL!</b> <b>KUPONKÓD: PTECSOMIMENTES</b></p> <p>#ÉtelVigyélNeSzemetet PTEgreenUP</p>
25.	Since 07/11/2022	<b>NoMoreDrops - used cooking oil collection,</b> organized by the University of Pécs, Hungary	The collection of used cooking oil started at the 21 UP on-site collection points at the beginning. Some of the collection points are open not only to UP citizens, but also to the general public, and this service is available not only in Pécs, but also in	 



			Zalaegerszeg, Szombathely and Szekszárd UP locations.	
26.	Since 01/10/2019	<b>Pet-bottle free,</b> University of Pécs, Hungary	The University of Pécs is the first among Hungarian higher education institutions to stop purchasing plastic PET bottled water and drinks. Free water filling stations were installed instead.	 
27.	Since 2016	<b>Pécs Summer School,</b> initiated by the University of Pécs	The International Directorate of the UP organized six summer schools in 2024. The courses are open to students from partner universities abroad as well as UP students. In addition to the classes, the University provided a very varied cultural program, with the aim of familiarizing the participants with the city of Pécs, the region and giving them an intercultural experience of a lifetime. The programs included a visit to a museum, a quiz night, an intercultural evening, an evening of Hungarian flavors, wine tasting, a sports competition, and a beach party.	 

**Hundreds of events related to sustainability are organized each year at the University of Pécs.**

**Some of our sustainability events are listed below:**

**Go to the UP! CultureFest**

11/10/2024



The Culture Fest is not just for graduates, everyone who is about to be admitted should come! There is more than just a stand, there are also a range of presentations, workshops and advice sessions to help those who want to continue their studies. In addition to university faculties and organizations, exhibitors also include city institutions and the university's corporate partners.



Prospective students are shown career paths by professionals to help them choose a course that really interests them.

<https://ktk.pte.hu/hu/esemenyek/7547-pte-kulturfeszt>

### **VIII. Learning Festival**

19-20/09/2024



The VIII. Learning Festival will once again welcome visitors with special programs and experiences between 19th and 21st September 2024. The aim of the event is to make the joy and usefulness of learning accessible to everyone, while building a green future in the spirit of sustainability. During the three days of the festival, visitors can enjoy a number of exciting programs in the heart of the city center, on Széchenyi Square and in the Civil Communities House, as well as in several other parts of the city. This year's motto, "Pécs – the sustainable learning city," focuses on green and digital technologies, sustainable culture, and health and well-being.

### **XIII Science Festival**

19-20/09/2024



The 13th Science Festival was held in Pécs on 19-20th September 2024 at the E78 building complex in the Zsolnay Cultural Quarter. The Green University Program of the UP was also present, welcoming enthusiastic participants with the Green Aura model and an online game. The event showcased 21st-century technological developments and IT tools in an engaging and playful way, including elements of robotics and virtual reality applicable in education. In addition to inspiring students, the festival aimed to widely promote innovative and sustainability-focused thinking.

[https://zoldegyetem.pte.hu/hu/hirek/xiii\\_tudomanyfesztival\\_pte\\_zold\\_egyetem\\_program\\_resz\\_vetelevel](https://zoldegyetem.pte.hu/hu/hirek/xiii_tudomanyfesztival_pte_zold_egyetem_program_resz_vetelevel)

### **UP Podcast -Sustainability Forum**

06-07/2024



Amidst the diverse array of podcasts available today, one standout series is the University of Pécs Podcast Series, featuring thought-provoking discussions on various topics. Among its gems is the "Sustainability Forum," hosted by Modar Ali, offering a unique perspective on sustainability within our built environment.

### Runoff or water retention? The role of rain gardens in urban runoff

21/05/2024



Extreme weather conditions in recent years, including intense rainfall and periods of drought, have increasingly highlighted the need for effective water management. Flooding and rapid water runoff are serious problems in urban areas, so new, innovative solutions are needed. This was the topic of the presentation "Runoff or water retention? The role of rain gardens in urban runoff," which was held on 21st May at the Knowledge Centre as part of the Green Library program series. The lecture was given by Dr. Szabolcs Czigány, lecturer at the Institute of Geography and Earth Sciences of the Faculty of Sciences of the University of Pécs.

### Lectures organized by the PTE Green Library





## Open Workshops

08/05/2024



On 8th May, the public was invited to explore the creative environment at the UP Faculty of Arts during the “Open Workshops” event. Attendees could observe demonstrations in abstract painting, the basics of sculpture, recycled-clay ceramic sculpture, and the work of a data-driven and algorithmic sound art workshop—each led by students and faculty across different artistic disciplines.

## International Seasons – April 2024

04/2024



In April 2024, the University of Pécs hosted a series of *International Seasons* events featuring lectures, exhibitions, and cultural programs. Highlights included discussions on India, Rwanda, and Africa, as well as German Day, a lecture on racism in American politics, and a symposium on the Ukraine war’s impact on Africa.