2022.12.08.

Furosiki, or the new dress of the gift

Every year, the European Week for Waste Reduction campaign focuses on a different aspect of waste prevention. This year's thematic week focused on Circular and Sustainable Textiles. In connection with this, the Green University Program of the UP and Rovitex Homedeco Ltd. jointly organised workshops for interested UP partners and staff to learn about furosiki, the Japanese shawl packaging, under the slogan "Waste is not fashion".

"The two members of the Green Round Table, the Green University Program of the UP and Rovitex Homedeco Ltd., jointly organized a zero-waste packaging workshop in the context of the European Week for Waste Reduction, to learn some ideas and techniques", said Tünde Kulcsár, coordinator of the Green University Program of the UP:

"We have already organized two very successful Furosiki workshops together. This time again we use leftover materials, recycle them to avoid waste and use textile material to wrap the gift."   
In short, Rovitex employees also presented the company's green, environmentally friendly solutions, which contribute to energy-efficient operations in innovative ways.

At the workshop "Furosiki, the new dress for gifts!", Green Roundtable partners were able to learn about the history of wrapping and try out this traditional Japanese wrapping technique on 8th December at the Rovitex site. The session was led by Mariann Tóth from Relations Directorate of the UP. The colleagues of the UP had the opportunity to learn about the centuries-old tradition of furosiki packaging on two other occasions, thanks to Judit Sági Wogerné, President of the Hungarian Origami Circle, on 23rd November in the Dr. Dénes Koltai Hall of the UP.