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Designer UP stuff!

JuridEco Ltd. has launched a webshop with new souvenirs of the University of Pécs!

The shop, available at www.pteshop.hu, has defined a range of products based on international and Hungarian market research, which are especially designed for former and current university citizens of the UP, with a novel, truly university-oriented image. The aim was, in addition to the official university image, to offer products with a more relaxed design style created by designers of Pécs, so that the range and appearance of the products could be renewed seasonally. In addition to classic goods, new products can also be purchased, such as coffee and cleaning products made for the UP. The UP-branded products will also include products linked to university innovations and inventions, as well as innovative technical products.