We work together!

Following the model change, the University of Pécs intensified its communication with companies and responded intensively to the challenges in the region. At the "We work together" event, the Pécs-Baranya Chamber of Commerce and Industry presented the professional programs of the University of Pécs (Regional Innovation Platform, expert network, validation processes...), i.e. the possible forms of cooperation, the main steps of the joint planning process and its actors.

The grievance was the slowness of the university system from the entrepreneurial side.

Yes. It's no secret, the university is a bureaucratic institution, it's a huge employer with a huge staff. We use public money, which we have to account for rigorously. But there are already alternative ways, such as the UP Inno-Capital Research Utilization and Development Ltd., which can do this transactional acceleration. You have to contract with a company, but behind it you have the whole university capacity, infrastructure, human resources. This is a good direction to overcome bureaucratic slowness. Our ambition is that university knowledge should not remain within the walls of the university, but should be used for the benefit of the economy and society. We try to involve market players as soon as possible, so that they can say whether or not a particular piece of research is needed. The university does basic research - it is a science university - but what we develop should be in demand in the market. We try to push our developments in the direction of what is really needed. We get real feedback from our market partners, partly from companies in the region.